

*Organic Shepherding
with Instant Messenger
in a Dripping Way*



Ministry Excerpt

“A mother, in preparing a meal for the family, has to consider the condition of all the members of the family. Sometimes one member of the family is sick, and she has to prepare special food for that one. Sometimes the season changes, and she has to shop for the proper kind of food. All this takes research as well as common knowledge.”



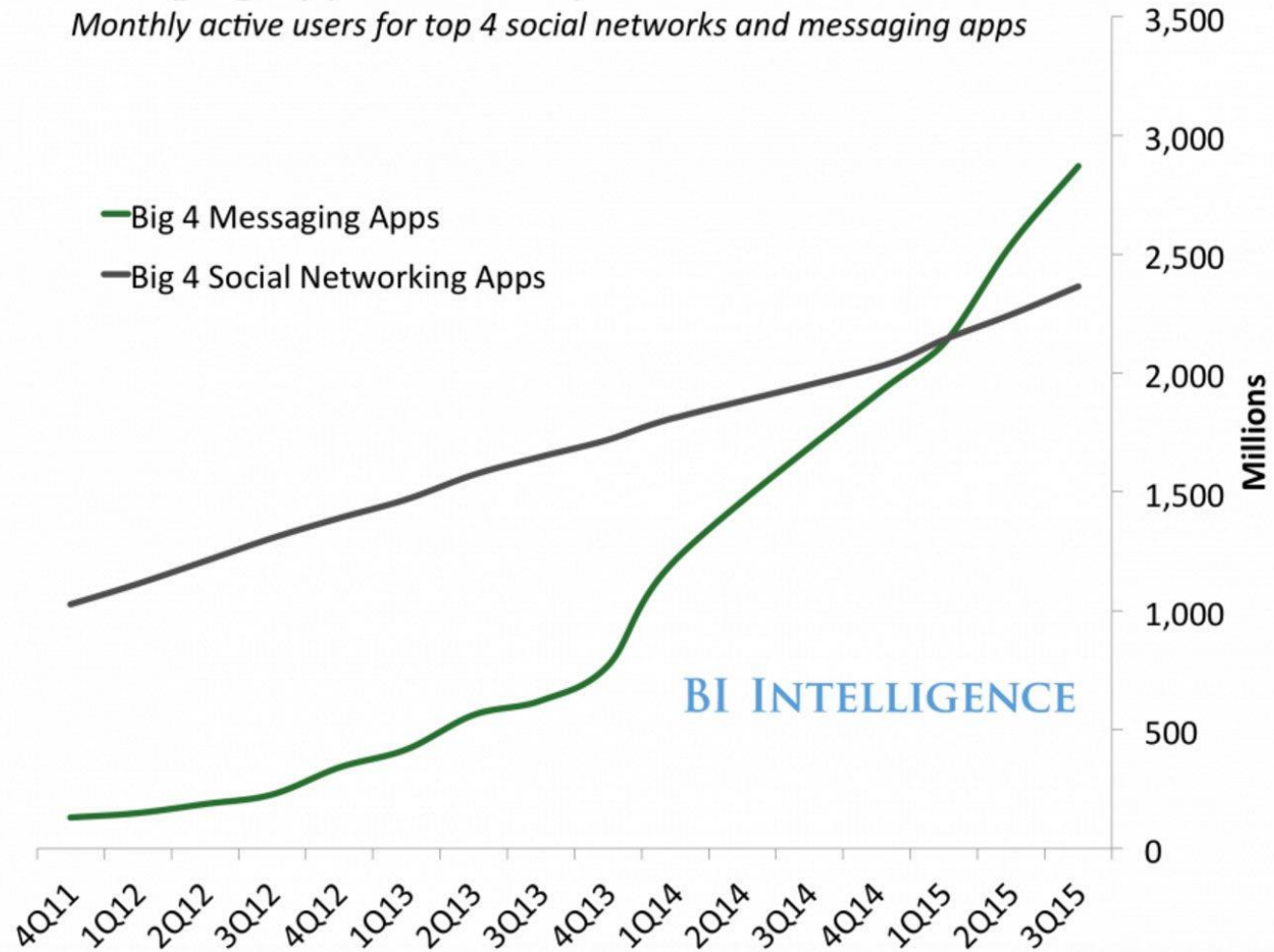
“Matthew 24:45 says that the faithful and prudent slave distributes food to God’s children at the appointed time. The meaning of distributing food to God’s children at the appointed time is profound. It does not merely mean to distribute food according to the seasons, but to distribute different kinds of food according to the varying needs. This is something that requires time and research.”

(The Ministry Magazine, Volume 3, No. 4, pp. 7-9)



Messaging Apps Have Surpassed Social Networks

Monthly active users for top 4 social networks and messaging apps



Source: Companies, BI Intelligence

Source: <http://www.businessinsider.com/the-messaging-app-report-2015-11>

Four Big Messaging Apps



Facebook
Messenger

WHERE IN THE WORLD?



							
IM	WeChat	WhatsApp	Facebook Messenger	Line	Viber	Snapchat	Kakao Talk
REGISTERED USERS	600 MILLION	590 MILLION	500* MILLION	300 MILLION	200 MILLION	100 MILLION	100 MILLION
COUNTRY OF ORIGIN	 China	 USA	 USA	 Japan	 Israel	 USA	 South Korea
HIGHEST USAGE	China Asia	USA Germany Mexico India Spain Brazil South Africa Indonesia	USA	Japan Thailand Taiwan	Israel India Cyprus	USA UK Norway	South Korea

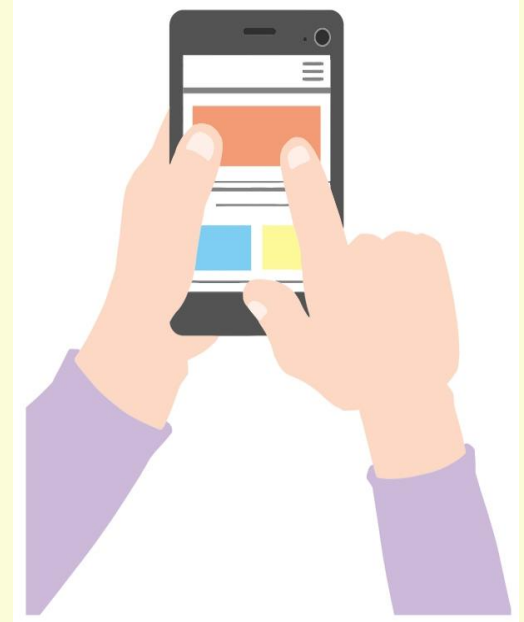
*Estimated figure, official numbers not released

Instant Messaging Apps and Usage

Source:
<https://mspoweruser.com/infographic-reveals-which-messaging-networks-dominate-which-regions/>

Private Messaging Already Dominates

- Many teenagers now spend more time on smartphones sending instant messages than perusing social networks. WhatsApp users average nearly 200 minutes each week using the service.
- When it comes to sharing, private messaging already dominates, with almost 70% of all online referrals come from dark social.



How to Apply It to the Vital Group

7 Feasts

Conference & Training

Church Meeting

District Meeting

Group Meeting

Foundational Level



Vital Group

IM Function in the Church Life

Face-to-face



Talk/book

Telephone



Text, talk
/digital book

Instant Messenger
(IM)



Voice messaging,
text/multimedia

Benefits of Instant Messenger

1. Instant Messenger is far reaching and extending



Face-to-face



Telephone



Where face-to-face fails,
telephone can reach.

Instant Messenger
(IM)



Where telephone fails,
IM can reach.

Benefits of Instant Messenger

2. It can be applicable ***day-by-day***. (Acts 2:42)

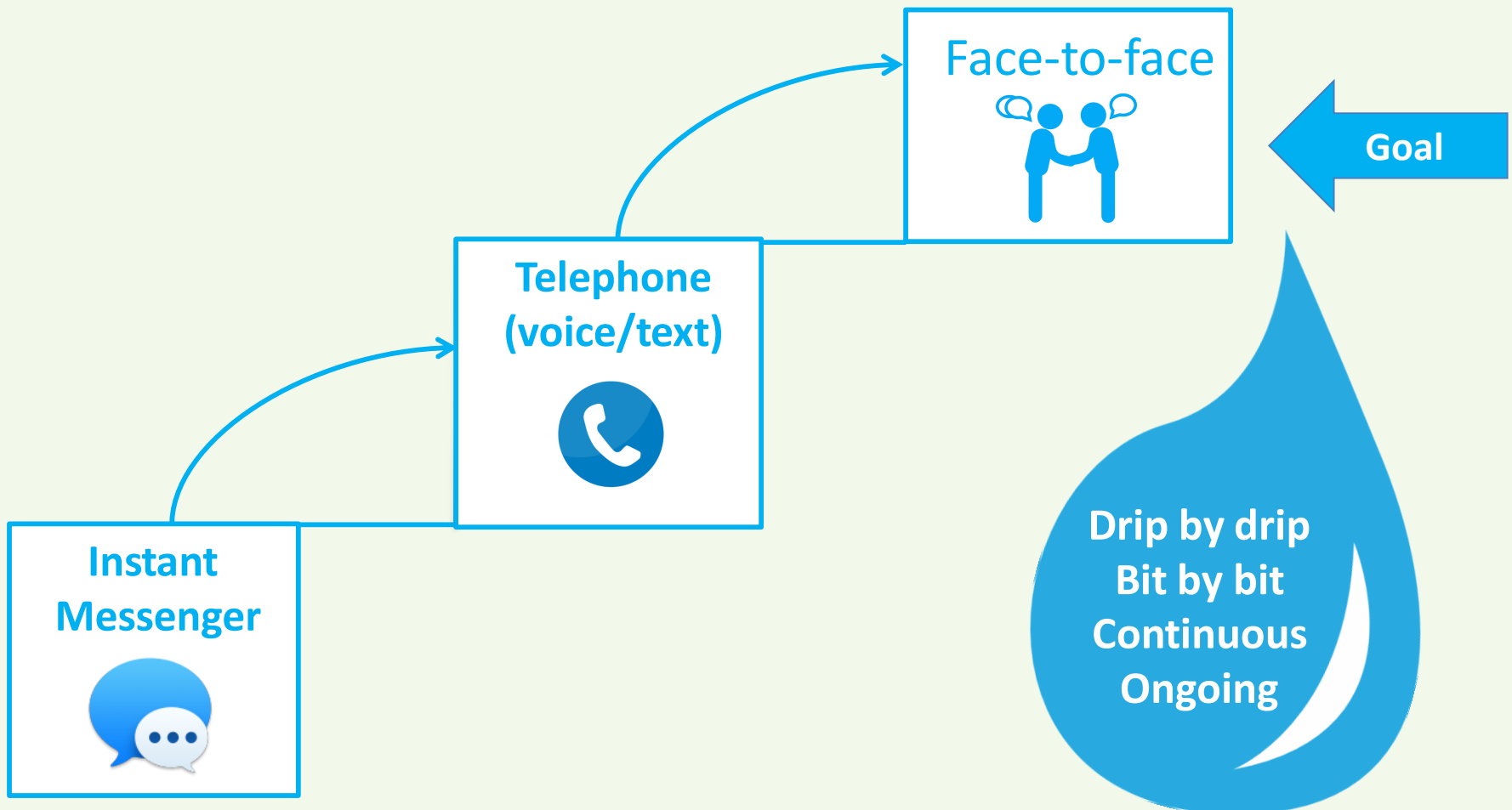
3. ***Everyone*** may function in this way.

(John 15: 2, 4, 5,8 ; Matt. 28:19)



Building Up Relationships with New One Progressively

Goal: Bring them on step-by-step to face-to-face contact



Shortage of IM Usage in Current Church Life – People-centered IM Group

Kind of Meeting

Function of Instant Messenger

Church Meeting

Announcements, general information

Group Meeting

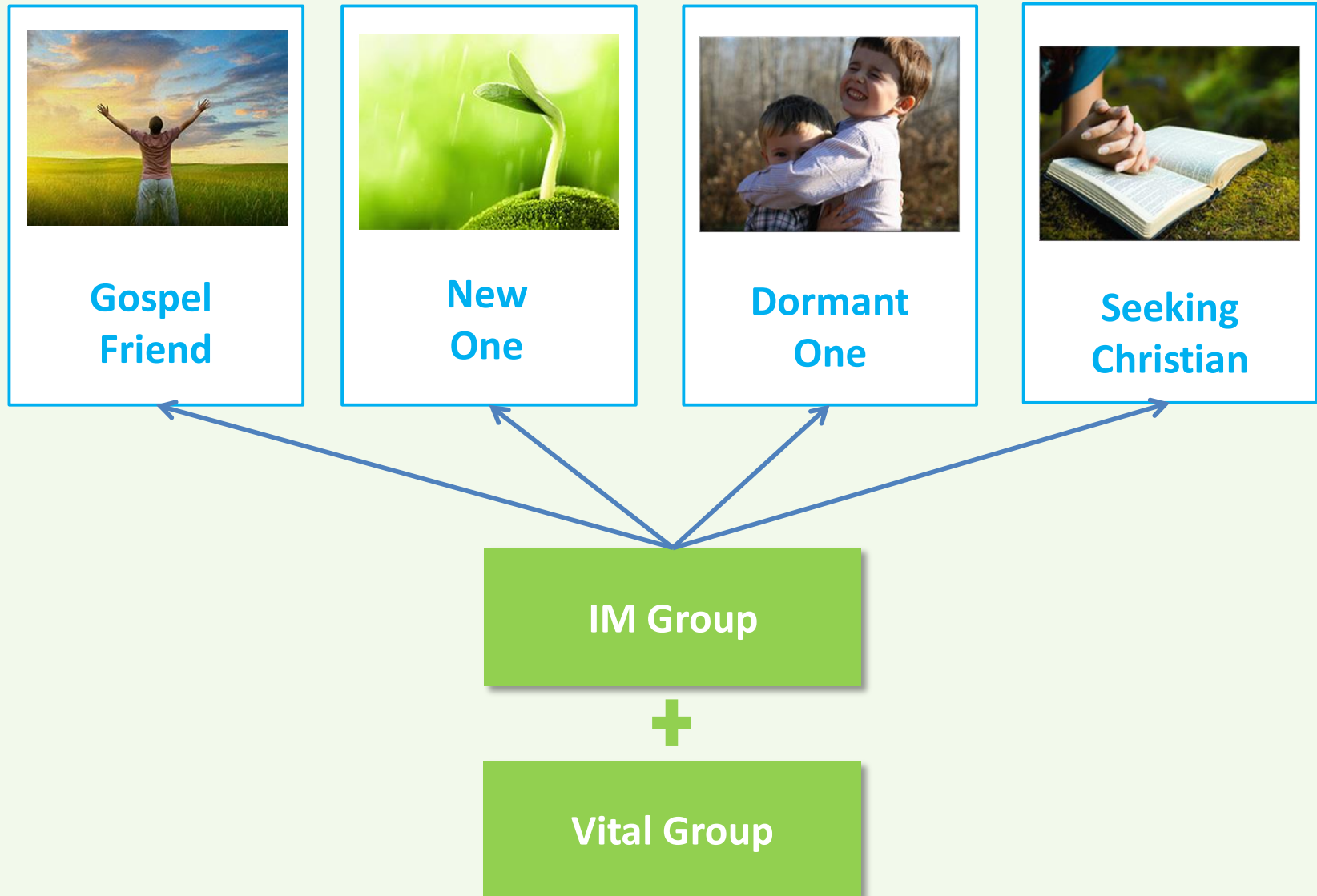
Specific announcements and information related to the group

Vital Group

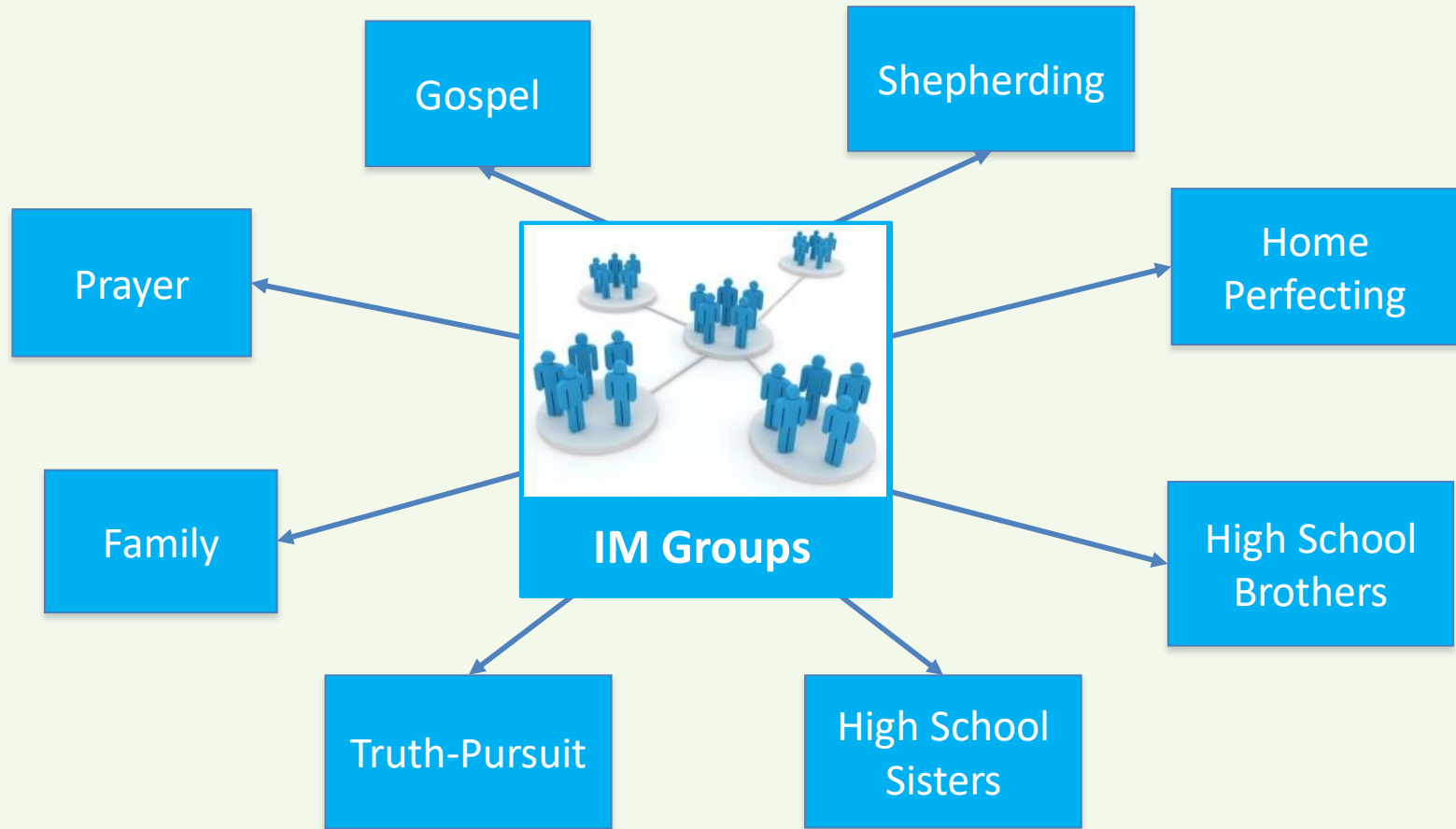
People-centered ;
With bite-sized spiritual content.

Short of

Four Categories of People



IM Groups in Different Functions

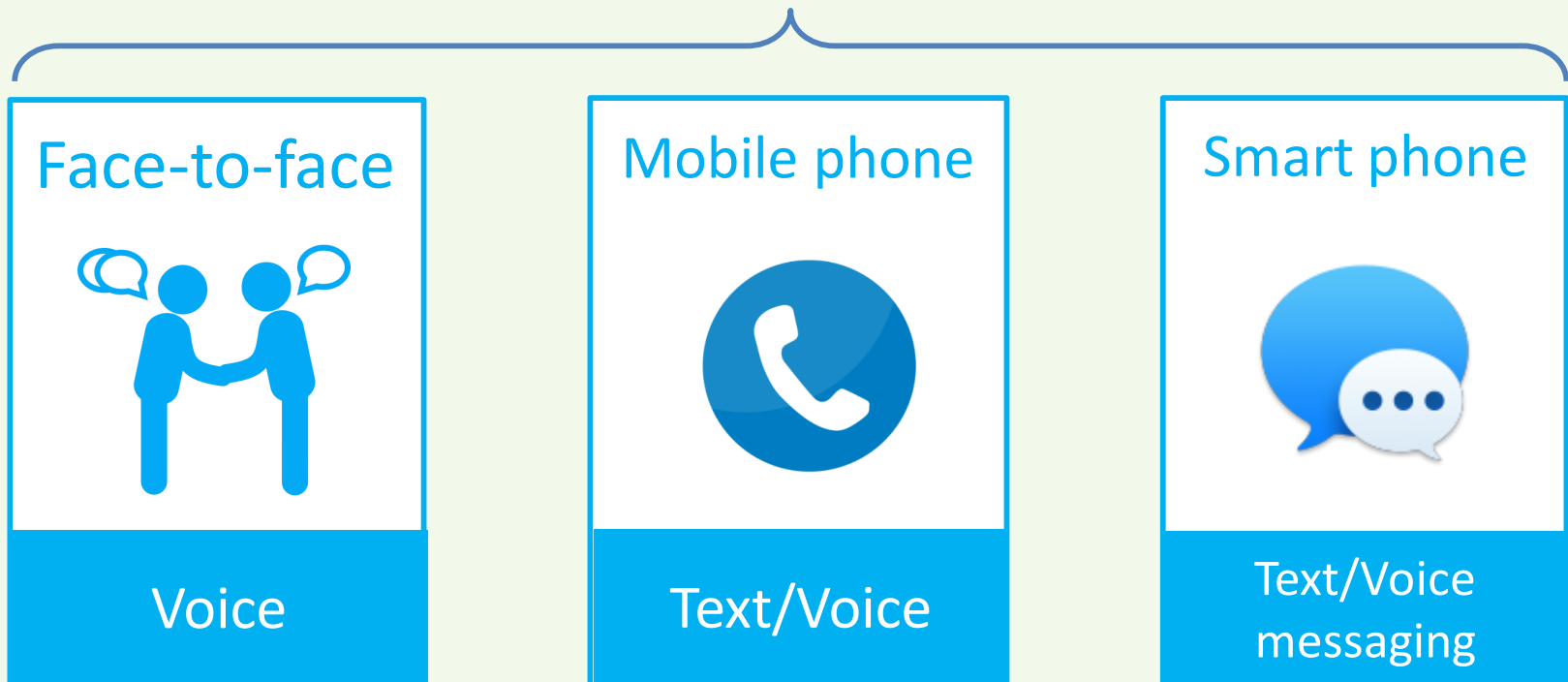


“Little Flock” should be characterized by tons of WhatsAPP, WeChat, LINE; “little flock”, “little group”

PS: Little flock is the term which Christians called us in the early days in China.

Effective Mode of Communication

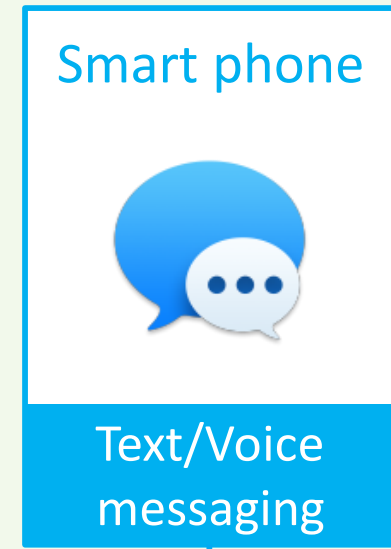
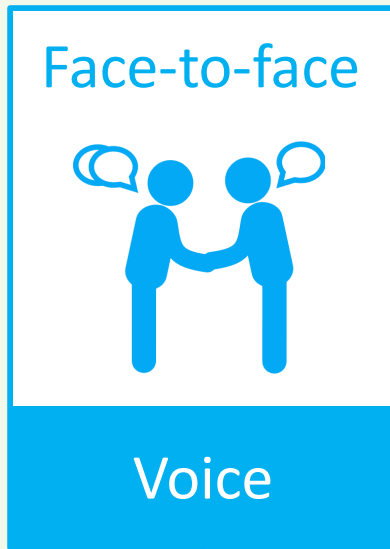
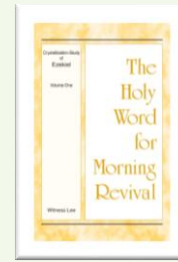
3 Levels of communication, combined in a flexible, effective way



Like gears 1,2, 3 used in a car



Illustration of Morning Revival






Group morning revival

Mobile phone morning revival

Instant Messenger morning revival

Prayer IM Group

	Means	Communication	Time	Place
	Face-to-face	Voice	Fixed time	Fixed place
	Mobile phone	Voice	Fixed time	Any place
	Instant Messenger	Voice messaging	Any time	Any place

Home Perfecting IM Group



Face-to-face

Talk

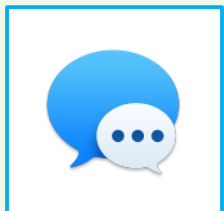
Book/booklet



Mobile phone

Talk

Digital book/booklet

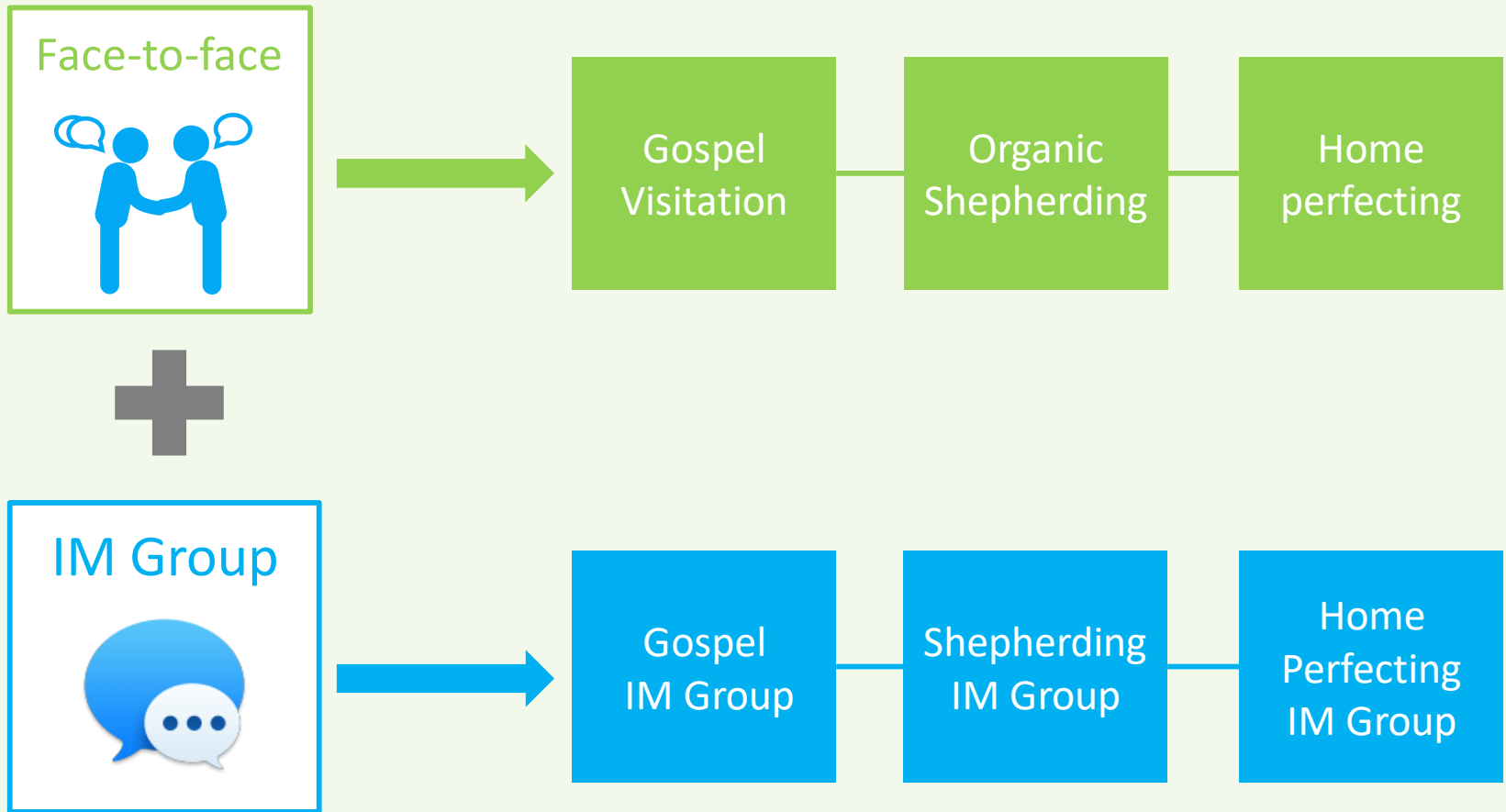


Instant Messaging

Voice
messaging

Digital booklet/
multimedia

Vital Group





E-shepherding.org

- A website with more than 6,000 bite-sized content that can be used for shepherding on an one-on-one basis.
 1. Pure Milk of the Word – Biblical verses & short prayers
 2. Specifically for 4 kinds of people; gospel friend, new baptized, dormant saint, seeking Christian
 3. Ongoing shepherding – 3 series of perfecting lessons
- Through the use of instant messaging apps and this website, intimacy between shepherds and new ones can be increased and closer, spiritual, intimate relationships can be formed

纯净话奶

 祝福满满	 圣经金句
 抓住祷告	 经文美图

按时分粮

 福音朋友	 初信新人
 好久不见的亲人	 寻求的基督徒

持续喂养

 视频课程	 全年喂养
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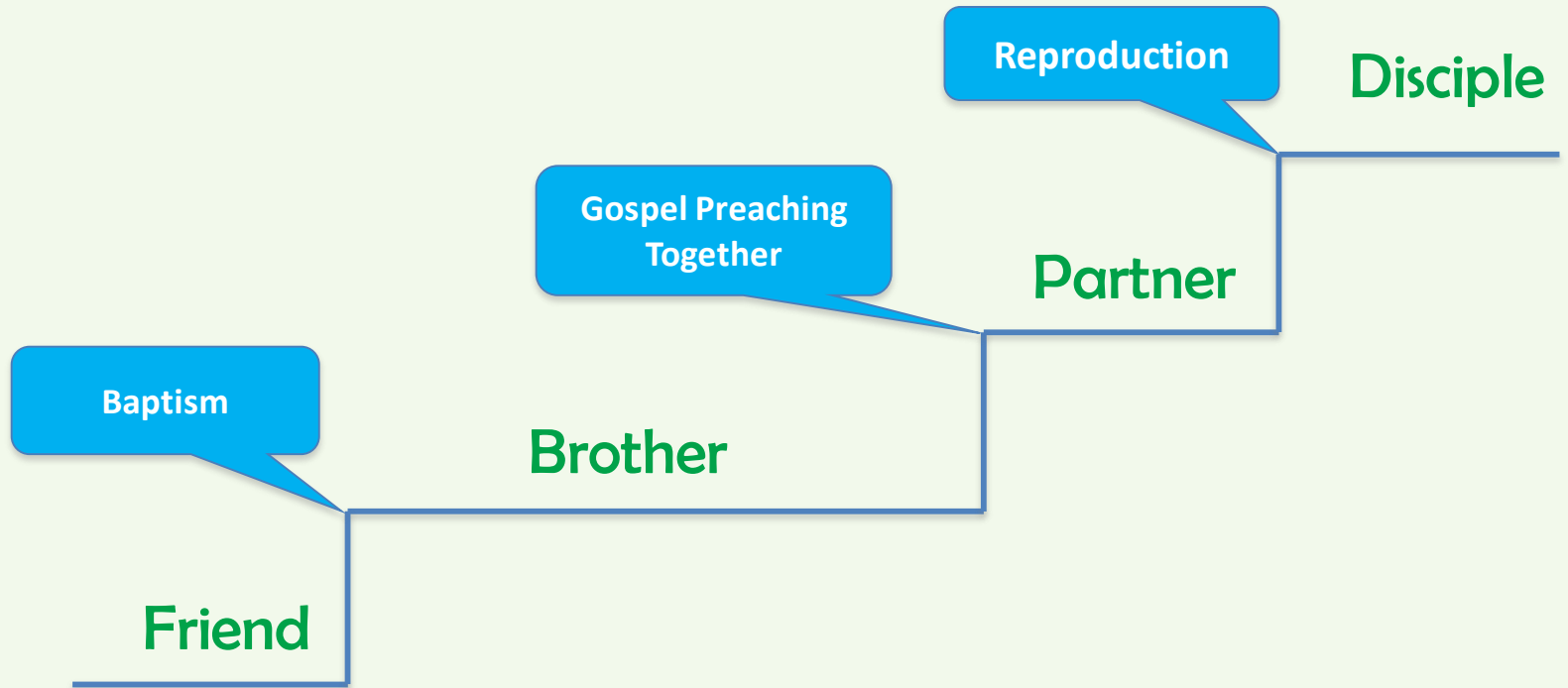
分享到:



Suggested Content of One Unit for Posting on IM

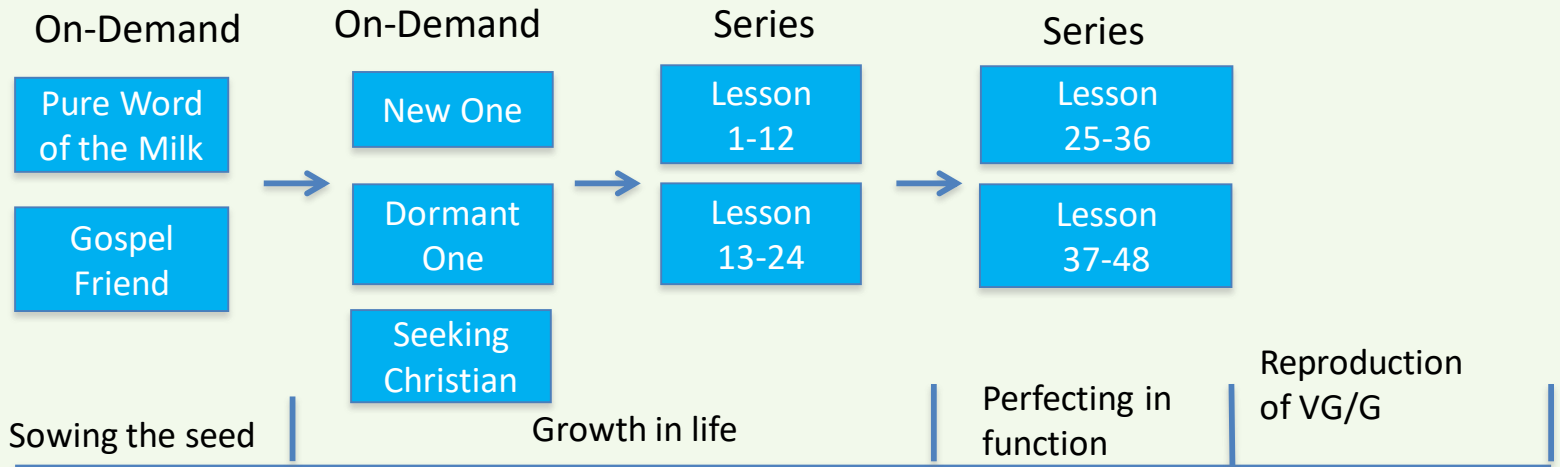
- Proper unit (drip by drip, bit by bit) from website
- Short voice messaging
- Short text

Route Map of Relationship with New One

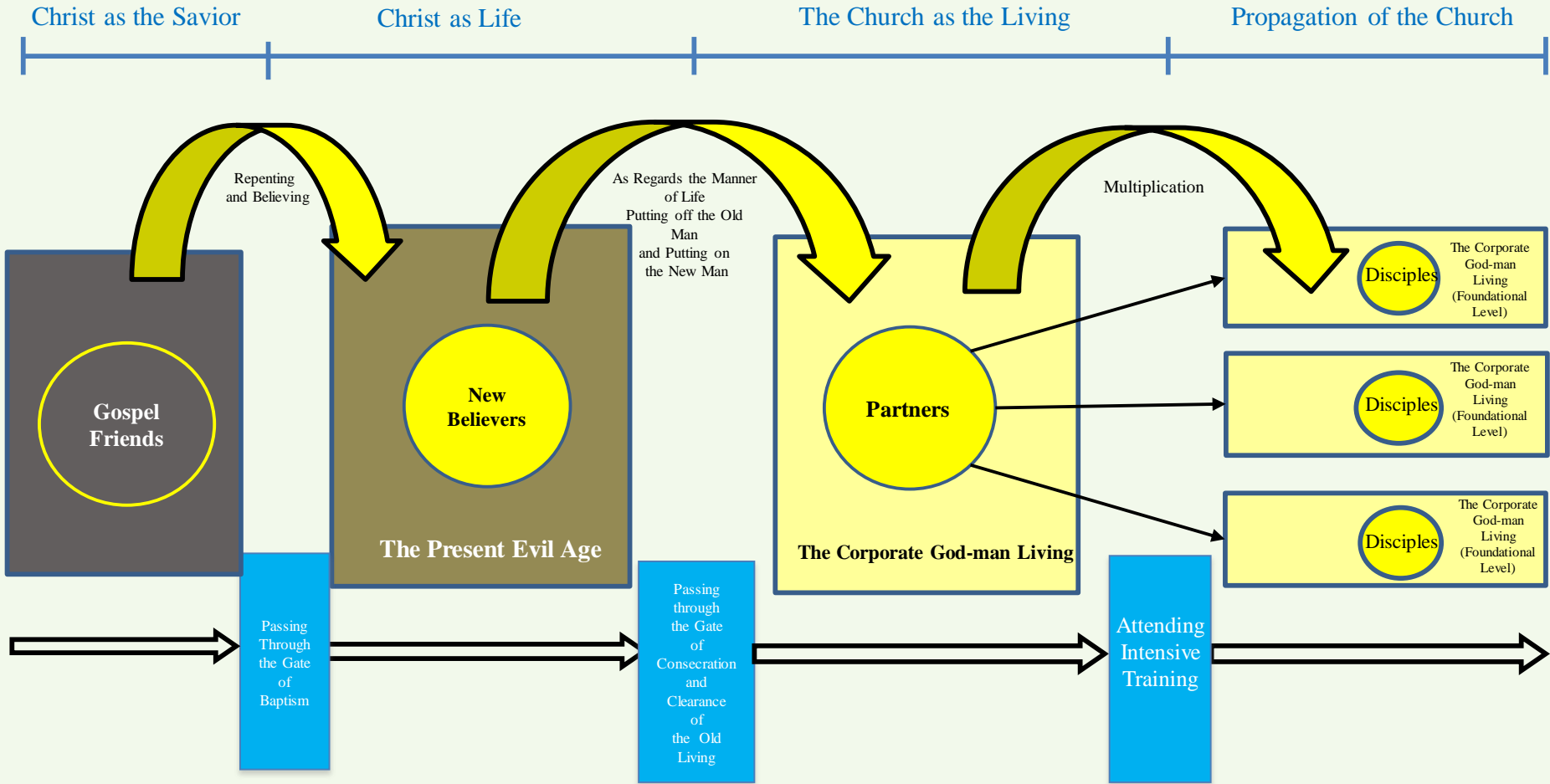


Content of Website

Procedure



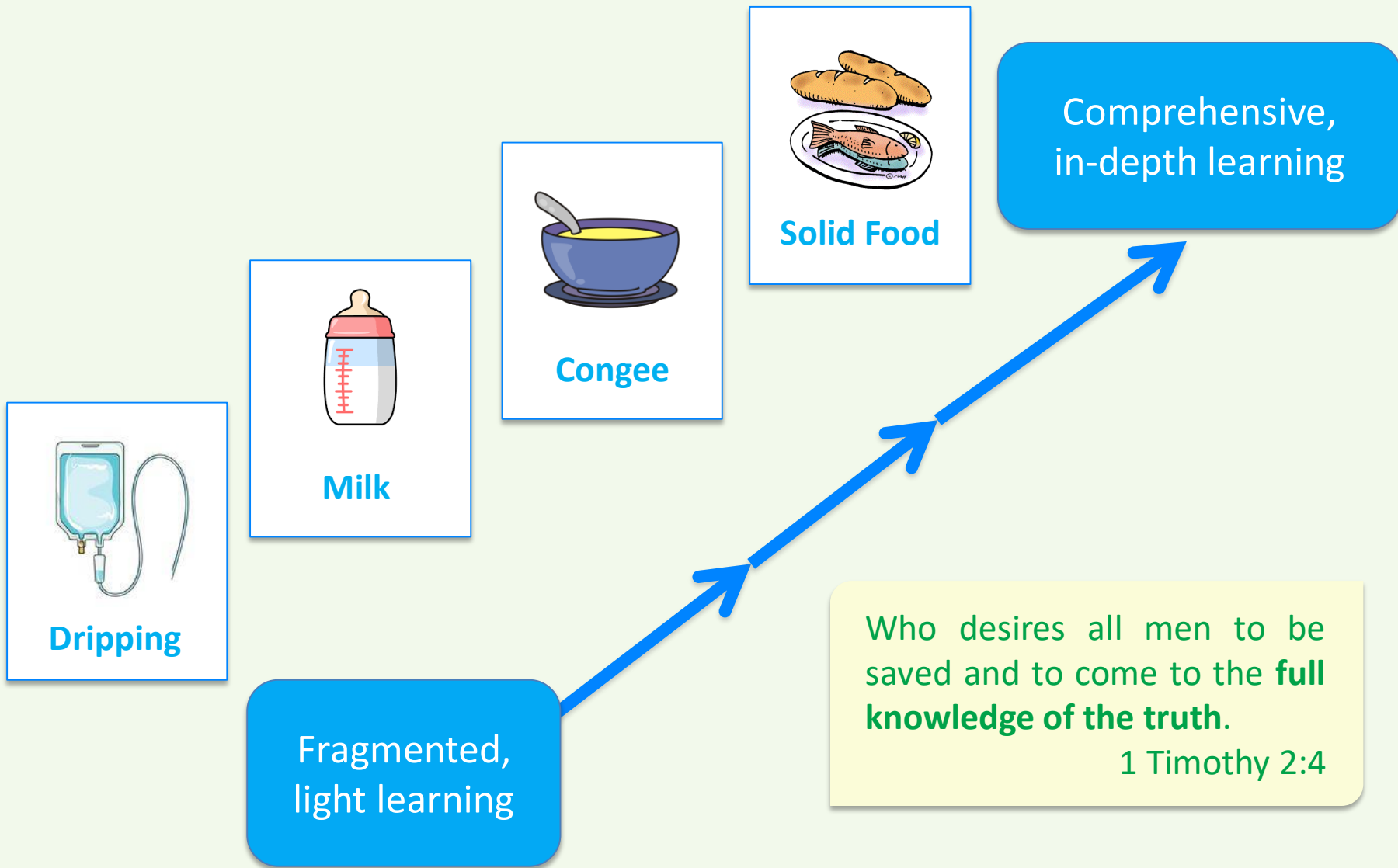
Road Map of the Growth of New Ones



Scripture reading:
Act. 2:38, 40 ; Gal. 1:4; Eph. 4:22-24; 1 Pet. 4:4

*Spiritual companions: two aspects: first, between new ones and the serving ones; second, spiritual companionship among the new ones.

Route Map of the Content of Food



“Your lips *drip* fresh honey, my
bride; / Honey and milk are under
your tongue;

Song of Songs 4:11a



“ I rose up to open to my beloved; / And my hands
dripped with myrrh,

Song of Songs 5:5a

“And the mountains will *drip* sweet wine, / And all
the hills will melt.

Amos 9:13b